



## POWER OF ATTORNEY

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

ReachForce, Inc., ("assignee"), a Delaware corporation having a place of business at 12708 Riata Vista Circle, Suite A-109, Austin, Texas 78727, certifies that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the patents or patent applications listed on the attached Appendix A and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee.

Assignee's ownership of the patents or patent applications listed on the attached Appendix A is indicated either by 1) the assignment(s) recorded with the U.S. Patent and Trademark Office at the reel and frame numbers listed on Appendix A or 2) Assignee's assertion that Assignee has reviewed the assignment documents that evidence the placement of title in the assignee, true and correct copies of which are attached hereto, and understands and believes that these assignment documents have been submitted for recordation in the U.S. Patent and Trademark Office.

Pursuant to 37 C.F.R. §§1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the following attorneys and/or agents in connection with the patent applications and patents identified in Appendix A, that are filed with the United States Patent and Trademark Office:

the practitioners at Customer Number 35690, which currently includes:

Mark K. Brightwell	Reg. No. 47,446	Lawrence J. Merkel	Reg. No. 41,191
Jason L. Burgess	Reg. No. 50,380	Eric B. Meyertons	Reg. No. 34,876
Kay A. Colapret	Reg. No. 52,759	Dean M. Munyon	Reg. No. 42,914
Steve J. Curran	Reg. No. 50,664	Neal E. Persky	Reg. No. 53,452
Mark R. DeLuca	Reg. No. 44,649	Elizabeth Philip Dahm	Reg. No. 51,352
Russell E. Henrichs	Reg. No. 50,354	David W. Quimby	Reg. No. 39,338
Erik A. Heter	Reg. No. 50,652	Rory D. Rankin	Reg. No. 47,884
Jeffrey C. Hood	Reg. No. 35,198	Gareth M. Sampson	Reg. No. 52,191
Rajiv Jauhari	Reg. No. 55,850	Chris D. Thompson	Reg. No. 43,188
B. Noël Kivlin	Reg. No. 33,929	Mark S. Williams	Reg. No. 50,658
Robert C. Kowert	Reg. No. 39,255	Martin R. Wojcik	Reg. No. 57,577
Mario J. Lewin	Reg. No. 54,268		

each of said attorneys or agents being a member or an associate of the firm of Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C., as its attorney or agent for so long as they remain with such firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

Pursuant to 37 C.F.R. §3.71, the assignee hereby states that prosecution of the patents or patent applications listed on the attached Appendix A are to be conducted to the exclusion of the inventor(s).

Send all future correspondence to:

Jeffrey C. Hood  
Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.  
P.O. Box 398  
Austin, Texas 78767-0398  
(512) 853-8800

Assignee of Interest:

ReachForce, Inc.  
12708 Riata Vista Circle  
Suite A-109  
Austin TX, 78727

Dated: 4-7-06

By: Lauranne Garrett  
Name: LURANNE GARRETT  
Reg. No.: \_\_\_\_\_  
Title: CFO

**APPENDIX A**

MHKKG Reference No.	Filing Date / Issue Date	Serial No./ Patent No.	Title	Inventor(s)	Assignment Recordation Reel/Frame Nos.
6039-00100	5/24/2000	60/206,772	WEB-BASED CUSTOMER LEAD GENERATOR	John C. Seibel, Yu Feng and Robert L. Foster	011526/0982; 017406/0160; 017412/0371.
6039-00101	5/21/2001	09/862,832	WEB-BASED CUSTOMER LEAD GENERATOR SYSTEM	John C. Seibel, Yu Feng and Robert L. Foster	012204/0552; 012636/0991; 017412/0371.
6039-00200	10/4/2000	60/238,094	SERVER LOG FILE SYSTEM UTILIZING TEXT MINING METHODOLOGIES AND TECHNOLOGIES	John C. Seibel, Yu Feng and Robert L. Foster	011459/0510 and 011760/0952; 017406/0160; 017412/0371.
6039-00201	10/4/2001	09/971,334	TEXT MINING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE APPLIED TO WEB SITE SERVER LOGS	John C. Seibel, Yu Feng and Robert L. Foster	012437/0744; 017282/0771.
6039-00300	10/4/2001	09/970,563	WEB-BASED CUSTOMER LEAD GENERATOR SYSTEM WITH PRE-EMPTIVE PROFILING	John C. Seibel, Yu Feng and Robert L. Foster	012439/0055; 017282/0771.
6039-00301	3/13/2006	11/276,743	WEB-BASED CUSTOMER LEAD GENERATOR SYSTEM WITH PRE-EMPTIVE PROFILING	John C. Seibel, Yu Feng and Robert L. Foster	012439/0055; 017282/0771.
6039-00400	5/24/2001	09/865,802	DATABASE SERVER SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE	John C. Seibel, Yu Feng and Robert L. Foster	012222/0417; 012638/0045; 017282/0771.
6039-00500	5/24/2001	09/865,804	DATA MINING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE	John C. Seibel, Yu Feng and Robert L. Foster	012206/0982; 012638/0075; 017412/0371.
6039-00600	7,003,517	2/21/2006	WEB-BASED SYSTEM AND METHOD FOR ARCHIVING AND SEARCHING PARTICIPANT-BASED INTERNET TEXT SOURCES FOR CUSTOMER LEAD DATA	John C. Seibel, Yu Feng and Robert L. Foster	012222/0426; 012678/0850; 017282/0771.
6039-00601	7/11/2005	11/178,721	TEXT MINING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE	John C. Seibel, Yu Feng and Robert L. Foster	017304/0563; 017301/0100; 017301/0258.
6039-00700	5/21/2001	09/862,814	WEB-BASED CUSTOMER PROSPECTS HARVESTER SYSTEM	John C. Seibel, Yu Feng and Robert L. Foster	012190/0537; 012678/0844; 017282/0771.
6039-00800	5/24/2001	09/865,805	TEXT INDEXING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE	John C. Seibel, Yu Feng and Robert L. Foster	012272/0602; 012637/0020; 017282/0771.